

# METRO INTERNATIONAL

## 2008 FULBRIGHT AWARDS DINNER

THURSDAY, JUNE 5, 2008

THE WALDORF-ASTORIA

### JOURNAL RESPONSE FORM

*Yes, I would like to support Metro International and salute its honorees by placing an advertisement in the 2008 Fulbright Awards Dinner Journal.*

**BOOK TRIM SIZE:** 8 1/2" x 11"

**ARTWORK:** Please submit Macintosh platform electronic files. High-resolution PDF, Quark Xpress 6 or later, Illustrator, and Photoshop files will be accepted. Quark files should be submitted with all images and fonts collected. Illustrator files should have fonts outlined. All Photoshop tiff files should be provided at 100% of reproduction size at 300 dpi. Cover ads are two-color; all others are black-and-white. In addition to an electronic file, please submit a printout or screen-resolution PDF showing all elements correctly placed. Additional design fees apply for ads sent in Microsoft Word.

**MATERIALS DUE: Friday, April 25, 2008**

#### PLEASE RESERVE:

___ Outside Back Cover	8 1/2" x 11" (bleed, two-color)	\$5,000	
___ Inside Covers	7 1/2" x 10" (non-bleed, two-color)	\$4,000	
___ Center Two-Page Ad Spread	16" x 10" (non-bleed, b/w)	\$4,000	<u>NON-PROFIT RATES:</u>
___ Full Page (Premium)	7 1/2" x 10" (non-bleed, b/w)	\$2,000	\$1,500
___ Full Page (Regular)	7 1/2" x 10" (non-bleed, b/w)	\$1,500	\$1,200
___ Half Page (Horizontal)	7 1/2" x 4 7/8" (non-bleed, b/w)	\$ 800	\$ 500
___ Quarter Page (Vertical)	3 5/8" x 4 7/8" (non-bleed, b/w)	\$ 500	\$ 300
___ Name Listing		\$ 250	\$ 150

**ADDITIONAL FEES:** The above rates are for print-ready files submitted electronically. Metro International will design your ad for a fee as follows: full-page (\$100), half-page (\$75), and quarter-page (\$50). Please provide copy as well as a high-resolution logo. *Please note: a full design fee will be charged for ads sent in Microsoft Word.*

**PLEASE CHECK ONE:**  Art is enclosed.  Art is being sent separately.  Please set my ad.  
(Additional fees apply, see above.)

Name of Advertiser/Organization: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

Amount enclosed: \$ \_\_\_\_\_ *Ad fees less 10% are tax-deductible (Federal Tax ID: 13-3179151).*

Please send materials by **Friday, April 25** and make checks payable to:  
Metro International • 285 West Broadway, Suite 450 • New York, NY 10013

**For more information**, please contact Tracy Snyder, Executive Director:  
(212) 431-1195, ext. 25 • Fax: (212) 941-6291 • [tsnyder@metrointl.org](mailto:tsnyder@metrointl.org) • [www.metrointl.org](http://www.metrointl.org)